

# Social Hackathon



*Proposals for funding future work in social innovation*

## **Title:**

I might be ugly but we are a good match

## **When?**

The sooner the better

## **Why?**

1.3 million tons of food is wasted annually, a large part of it is thrown away in stores. Crooked carrots or lonely babanas are just as good as other vegetables and fruits. Let us not be afraid of them.

## **What?**

Campaign promoting the purchase of ugly fruit and vegetables

## **Who?**

Retail chains, supermarkets and clients.

## **Where?**

Europe

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## **Summary of the idea/project:**

Ugly fruit and vegetables will be available at a lower price in specially designed baskets in stores.

## **The steps of the implementation:**

Establishing a relationship with one large supermarket, designing a stand, promotion, workshops for customers promoting all vegetables, not just those with the perfect shape

## **Potential partners and stakeholders:**

Chain of grocery stores, vegetable sellers, supermarkets, local NGO

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## **Title:**

EDUYouth

## **When?**

Now, as soon as possible.

## **Why?**

To reach and engage people, who want to make a change to the educational systems. Give resources and guidance for those people. Promote modern schooling methods and approaches.

## **What?**

A formal organisation. Inform about the current system and why it needs to change. Make events, workshops, put people who want to make a change together.

## **Who?**

Young people, encouraging others to act.  
External experts.

## **Where?**

EU based / online

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## **Summary of the idea/project:**

Schooling systems nowadays are outdated and often ignore youth's talents and interests. That's why it is crucial to raise awareness on the issue and promote modern schooling methods based on inclusion, understanding and development. This change should be made by young people, who want to be a part of the process, from local level, rather than from State level.

## **The steps of the implementation:**

- Create clear points and goals
- Start an online movement
- Create and share useful resources
- Get in touch with some external experts
- Create webinars/workshops, work a calendar

## **Potential partners and stakeholders:**

- Teacher associations
- Student associations
- Education-oriented NGOs
- Regional level responsible bodies

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**Title: Fake News**

**When?**

6 months

[September-  
february 2023]

**Why?**

Fake news have too much influence on our society.

Misinformation create a lack of confidence about media and among us [SOCIETY].

**What?**

Reduce influence/spreading of fake news.

**Who?**

Persons between 18-40yrs

Media houses

Policy makers

Students

**Where?**

Turkey/ Sweden

Local communities

Social Media

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## **Summary of the idea/project:**

The fake news project aims to reduce the influence of misinformation on the internet as it affects people's identity and confidence.

The project is set to be completed within six months.

## **The steps of the implementation:**

Create awareness about the project and topic

Meet target group

Organize workshops/trainings based on the project

Travel to designated locations

leftlet for social and media houses

## **Potential partners and stakeholders:**

Media houses

Policy Makers

Social workers

bloggers

Influencers

young professionals

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**Title:**  
Raise Youth

**What?**

**When?**

6 months

Awareness  
Workshops

**Why?**

To find more participants for the projects, involve and inform more people as many as possible.

Giving more info to young people about youth programs, internships, projects, etc.

**Who?**

Young people  
16-25 ages

**Where?**

Online

As it is easy to reach more people

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## Summary of the idea/project:

With online meetings, young people will be informed about youth projects

## The steps of the implementation:

Organize meetings  
find new ways to reach more people  
inform people

## Potential partners and stakeholders:

Greece  
Turkey  
Italy  
Litvania



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## **Title:**

A safe space

## **When?**

As soon as possible

## **Why?**

Mental health is a complex and personal issue, which is often best addressed by those who have personally experienced similar issues.

These issues can be sensitive and often are not something that sufferers do not want to be public knowledge.

a space where they can be anonymous is often easier to begin to discuss such things, and by putting it online, we can allow user access to a larger pool of knowledge, especially in countries or regions where support, and education on the subject are lacking.

## **What?**

A space online for the discussion of all mental health issues, and to look for support, allowing for anonymity, as well as allowing it to be a place to share resources related to mental health [such as paper, videos, etc.].

## **Who?**

The platform is open to everyone who feels the wish to share and the need to speak. For what concerns the other contents someone will be in charge of selecting and sharing them..

## **Where?**

On the internet, on a social media site such as Facebook or Reddit.

larger platforms like these will make it more accessible.

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## **Summary of the idea/project:**

The lack of mental health awareness can lead to a number of harmful consequences in both a systemic and an individual level [i.e. abusive relationships, apathetic and judgemental society, isolation, dropouts, etc.]. However, there are still many factors that delay progress, with the presence of social stigma and the lack of education, accessibility, support and communication being some of them. We are focusing on increasing awareness and confronting the psychosocial aspects of the problem, by building a safe space that can be entered by a wider range of people through an easy access. We aim to create a platform that will work both [1] as a community in which people can share their fears & troubles, interact and speak about their thoughts, experiences & emotions, and [2] as an informative space for people to have access in accurate information on mental health topics

## **The steps of the implementation:**

Select the platform  
Select material for the platform  
Get the platform lively [advertising the platform]  
Involve the experts [students as well...]  
Go bigger !!!

## **Potential partners and stakeholders:**

Associations  
Mental Health workers  
Students  
Universities  
Community moderators  
Schools

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## **Title:**

## **What?**

## **When?**

Online meeting every two weeks.  
Physical meetings once a month.  
Planned start date: beginning of April

Regular events for LGBTQI+ Community:  
- Educational online workshops  
- Discussions  
- Games  
- Meetings

## **Why?**

It is important to create a safe environment, where people could socialize, get support educational material on specific topics.

## **Who?**

An international group of VOYCE Social Hackathon:  
- Turkey  
- UK  
- Ireland  
- Poland

## **Where?**

Some activities will take place virtually (Discord) and some of the activities physically in the different countries around Europe.

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## **Summary of the idea/project:**

LGBTQI+ Community facing various problems. There is a lack of education in the field of sex education, mental health, etc. This initiative aims to create a safe place for the community by providing educational workshops on various topics, as well as a space to socialize and get support during virtual and physical meetings.

## **The steps of the implementation:**

- Creation of the action plan;
- Creation of Social media channels to promote the initiative;
- Content creation for social media and virtual workshops;
- Organizing physical events;

## **Potential partners and stakeholders:**

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## **Title:**

JOIN US, RAISE  
AWARENESS

## **When?**

6 MONTHS  
FROM SEPTEMBER TO  
MARCH

## **Why?**

Firstly, we want to help all the women who are not able to speak up.

We want to raise awareness among young people. They will start learning and carefully approach the women around them. Also, we want to reach more people to inform them about the violence around them.

## **What?**

CAMPAIGN ABOUT  
VIOLENCE AGAINST  
WOMEN

## **Who?**

Youth and Men

## **Where?**

Through Media so  
Everywhere, but  
specifically in:  
GREECE  
LITHUANIA  
POLAND  
TURKEY  
USA

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## **Summary of the idea/project:**

This project aims to raise awareness about violence against women using social media as a tool to reach more people. As it is an era of social media users, it will be easy to reach people and get help from them. We are going to create posters, tricky videos, and reels, and then we are going to disseminate these and request people to post them on their social media accounts in order to start a chain.

Another thing is the videos of men who once violated a woman, but regretted it. We will try to make them speak up and set a good example for other men.

## **The steps of the implementation:**

1. Creation of posters and videos of awareness
2. Creation of a Facebook page, an Instagram account, and TikTok for the campaign
3. Posting posters and videos on social media accounts, also send them to famous influencers
4. Creation of videos of healed men-Post them
5. Collect all the results.

## **Potential partners and stakeholders:**

Psychologists

Women Associations

Social media influencers

High Schools